



INTERNATIONAL MANAGEMENT INSTITUTE
BHUBANESWAR

**International Management
Institute Bhubaneswar**



EGADE Business School
Tecnologico de Monterrey
Mexico City, Mexico

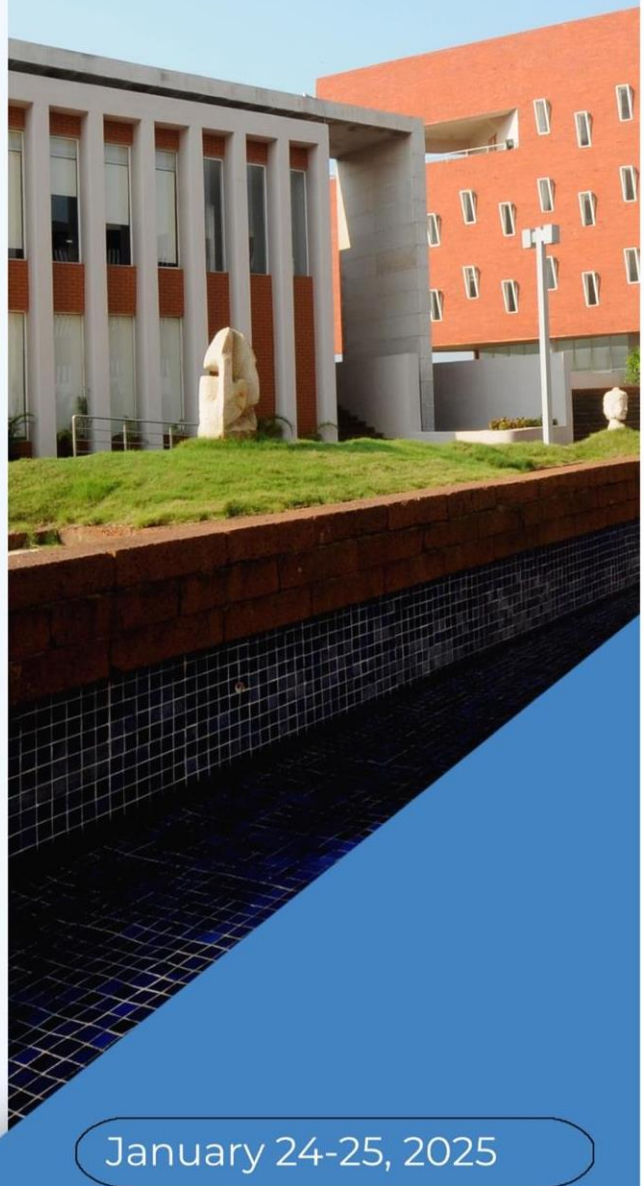
Minds Igniting Change

**EGADE Business School
Mexico City, Mexico**

Jointly Organize

10th International Conference on Global Business Environment

**Conference Theme :
International Business
Diplomacy, Global Trade, and
Economic Development in
Developing Countries**



January 24-25, 2025

International Management Institute (IMI), Bhubaneswar, Odisha, India and EGADE Business School, Mexico City, Mexico are happy to announce the "Call for Papers" for 10th International Conference on "Global Business Environment" with a theme "International Business Diplomacy, Global Trade, and Economic Development in Developing Countries" January 24-25, 2025.

DISCUSSION DOMAINS AND TRACKS

Corporate Democracy	Business Diplomacy	Sectoral Development
Collective/Consortium trade	Business Modeling	Public Policies and Trade Development
People's/Cooperative companies	Corporate Social Responsibility	Shared Economy
Public/Private sector companies	Geographic Proximity and Economic Relationship	Economic growth
Case Studies	Innovation and Technology	Business and Economic Recovery

ACADEMIC OUTPUT

All papers presented in the conference will be summarized in the conference proceedings along with the reports of the interactive workshops. Selected papers would be published in:

- Global Business Review (SAGE Publication; SCOPUS Indexed; "C" category in ABDC list)
- IMIB Journal of Innovation and Management (SAGE Publication)
- International Journal of Business Competition and Growth (Inderscience Publication)
- Anthology of selected papers will be published by an international publisher.

The anthology of selected papers for previous editions of the Conference edited by Prof. Rajagopal Professor & National Researcher, EGADE Business School, Mexico City, Mexico and Prof. Ramesh Behl, Professor & Director, IMI Bhubaneswar, Bhubaneswar, Odisha, India have been published as an edited book by Palgrave Macmillan, NY, USA and IGI Global, Hershey, Pennsylvania. The details are as follows:

Year	Conference Theme	Date	Title of Conference Anthology	Publisher	Anthology
2015	Global Business Environment: Strategies for Business Analytics and Cyber Security Management	December 11-12	Business Analytics and Cyber Security Management in Organizations	IGI Global Hershey, PA ISBN 9781522509028	
2016	Innovation, Market Competition and Economic Development	December 09-10	Start-Up Enterprises and Contemporary Innovation Strategies in the Global Marketplace	IGI Global Hershey, PA ISBN 9781522548317	
2017	Drifts in Business, Governance and Societal Values: Conflicts and Challenges	December 08-09	Business Governance and Society – Analyzing Shifts, Conflicts, and Challenges	Palgrave Macmillan, NY ISBN 9783319946122 SCOPUS INDEXED	
2018	Industry 4.0: Business Beyond Boundaries	December 07-08	Innovation, Technology, and Market Ecosystems - Managing Industrial Growth in Emerging Markets	Palgrave Macmillan, NY ISBN 9783030230098 SCOPUS INDEXED	
2019	Entrepreneurship, Resource Planning and Regional Development	November 29-30	Entrepreneurship and Regional Development: Analyzing Growth Models in Emerging Markets	Palgrave Macmillan, NY <i>In Press</i> ISBN 9783030455200	
2020	Disruption in Business and Management Practices: Causes, Conflicts, and Control	December 11-12	Managing Disruptions in Business - Causes, Conflicts, and Control	Palgrave Macmillan, NY ISBN 9783030797089 SCOPUS INDEXED	
2021	Inclusive Businesses in Developing Economies: Converging People, Profit, and Corporate Citizenship	December 10-11	Inclusive Businesses in Developing Economies: Converging People, Profit, and Corporate Citizenship	Palgrave Macmillan, NY. Series ISSN 2662-3641 SCOPUS INDEXED	
2022	Paradigm Shift in Business through Agile Practices	December 9-10	Paradigm Shift in Business: Critical Appraisal of Agile Management Practices	Palgrave Macmillan (Cham: Switzerland, Springer) SCOPUS INDEXED	
2023	Corporate Democracy, Open Innovation and Growth in Developing Economies	December 15-16	Corporate Democracy, Open Innovation and Growth in Developing Economies	Palgrave Macmillan (Cham: Switzerland, Springer) SCOPUS INDEXED	

**RELEASE OF CONFERENCE ANTHOLOGY OF 8TH INTERNATIONAL CONFERENCE ON
GLOBAL BUSINESS ENVIRONMENT PUBLISHED BY PALGRAVE MACMILLAN, NEW
YORK**



WORKSHOPS

A two-hour workshop is scheduled during the conference as detailed below:

- Workshop: Improving Skills on Writing and Publishing Research Works

Distinguished Speaker: Prof. (Dr.) Rajagopal, Professor and National Researcher, EGADE Business School, Santa Fe Campus, Mexico City & Visiting Professor at Boston University, Boston, MA.

REGISTRATION AND FEES (GST Inclusive)

Early Bird Fee (On or Before January 15, 2025)		Late Fee (After January 15, 2025)	
Academician	6500	Academician	7500
Corporate	7500	Corporate	8500
Research scholar	3000	Research scholar	3500
Student	2000	Student	2500
Foreign delegate (Academicians/Students)	US \$250	Foreign delegate (Academician)	US \$300

* Fee to include refreshments, lunch, conference high tea and conference material.

IMPORTANT DATES

Submission of Abstracts	December 31, 2024
Decision on Submissions	January 15, 2025
Conference Registration	December 1, 2024 onwards
Submission of Final Papers	January 4, 2025

All abstracts and full papers must be submitted online through Google Forms. The link for

submission is: <https://forms.gle/RLWb14a6HxZsAktt9>

Dr. Sourabh Sharma/ Dr. Ranjit Roy Ghatak
Conference Conveners
International Management Institute
Gothapatna, Malipada, Bhubaneswar-751003
Tel: +91-674 2623200 Mob: +91 9414405629 / +91 8368869739
Email: conference@imibh.edu.in
For details please visit: www.imibh.edu.in

Conference office:
Contact Person: Ms. Minoo Gupta
Mobile: +91 7978919764
Email: conference@imibh.edu.in